

amygeery

Graphic & Web Designer

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Work Experience

Digital Graphic Designer | G/O Digital | September 2015 - Present

Create, design, produce and maintain digital media for a variety of purposes following industry best practices. Produce websites, social media artwork and advertisements, PPC landing pages, retargeting ads and other digital assets to support clients' online marketing campaigns. Present web mockups to clients and project managers. Create branded infographics and slideshares to support ongoing client SEO.

Web/Graphic Designer | itzdigital | May 2013 - September 2015

Worked directly with clients to design, develop and maintain websites, including front and back end web development using Wordpress and Django. Designed and developed print advertisements (including pre-press preparation), social media collateral, email marketing campaigns and branding efforts.

Graphic Designer 1 | Gannett | February 2012 - May 2013

Worked under deadline to design and layout various newspapers in Gannett's Phoenix Design Studio, with a focus on the Reno Gazette-Journal, a daily publication in Reno, Nevada. Collaborated with section editors and art directors on custom graphics. Designed centerpieces for sports, food & drink, business and A sections.

Education

Bachelor of Arts, Journalism | University of Arizona | August 2006 - May 2010

Volunteering

HALO Animal Rescue | July 2017 - Present

Skills

Responsive Web Design
HTML & CSS
JavaScript

Wireframing
Wordpress CMS
Adobe CC

Email Marketing
Publication Design
Typography

Print Design & Production
Mac OSX, Windows
Microsoft Office Suite